

# Sydney Muck

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## EDUCATION

### Texas A&M University

*Bachelor of Communications and Sports Management*

College Station, Texas

December 2024

Cumulative GPA: 3.149/4.00

## PROFESSIONAL EXPERIENCE

### Texas A&M Athletics, 12th Man Productions

*Student Videographer and Broadcaster*

College Station, Texas

October 2022 – Present

- Assisted in directing live broadcasts for Aggie Soccer, coordinating commercials, replays, and transitions to ensure seamless and professional coverage.
- Covered the Men's College World Series, including the National Championship, by shooting, editing, and delivering compelling social media content that highlighted Aggie Baseball's journey.
- Operated cameras for live broadcasts of Aggie Baseball, Football, and Volleyball, contributing to high-quality coverage that elevated the viewing experience for 100,000+ fans.
- Played a key role in game-day operations by managing big-screen elements, including Dreamcatcher (replay operator), show controller, and Xpression, to enhance fan engagement and entertainment.
- Produced dynamic social media and in-stadium content, driving team visibility and fostering a stronger connection with the Aggie fan base totaling over 2+ million views

### ESPN, College Gameday

*Production Assistant/Runner*

College Station, Texas

August 2024 – November 2024

- Supported live broadcast production operations by assisting with set preparations, and ensuring smooth execution of day-of-event tasks.
- Assisted in transportation for on-air talent, procured supplies, and maintained a well-organized office environment to meet production needs.
- Handled sensitive information with confidentiality and provided flexible, high-quality support across various production responsibilities for a nationally recognized program.

## LEADERSHIP & INVOLVEMENT

### Texas A&M Cheer Squad

*PR and Communications Officer*

College Station, Texas

August 2022 – May 2024

- Led all communications for the cheer program, enhancing internal and external relations
- Managed recruiting efforts, email correspondence, and social media content, increasing program visibility from 10k to 15,000 followers.
- Balanced practice, competitions, and content creation, showcasing multitasking and organizational abilities

### Alpha Delta Pi

*Sorority Sister*

College Station, Texas

- Fostered a sense of community and leadership within the sorority by actively participating in events and initiatives that promoted sisterhood and personal growth.
- Contributed to philanthropic efforts supporting the Ronald McDonald House Charities through event planning, fundraising, and volunteer work.
- Strengthened organizational operations by collaborating with fellow members to coordinate social, academic, and service-oriented activities.

- Represented Alpha Delta Pi with professionalism and pride at campus and community events, building relationships and promoting the sorority's values.

## **HONORS, ACTIVITIES & INTERESTS**

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**Honors:** EMC Scholarship, Assistance League Scholar, Dean's List Summer 2024, TAMU Cheer Leadership Award

**Activities:** Alpha Delta Pi Sorority, Texas A&M Cheerleading, 12th Man Productions, Association of Women in Sports Media, Freelance Video Creation

**Interests:** Texas A&M Football, Videography, Academia, Film, Reading, Baseball, Music, Traveling, and Hiking